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'INFOPEdia' A CLICK AWAY

EXPRESS NEWS SERVICE

Bhubaneswar, Feb 10: City-based Adii Business Services (ABS) hit the cyber highway today with the launch of orisa360.com, a web-based portal providing a comprehensive range of information about the State and much more.

The site would cater to the needs of business houses and students for their career orientation programme, besides hosting information on health care, science and technology, sports and tours and travels, said director of the company Ashwini Kumar

Rath while talking to media-persons. The website, he promised, will be updated regularly.

The high point of the new service would be 'Infopedia,' displaying city guides, history, culture and heritage of places, shopping, fairs and festivals and entertainment. On the business section, the portal will provide individuals and business houses advertise their business offers from time to time and broadcast promotional videos. So far about 25,031 business names have found a place in the yellow page section.